

# Barry Amundson

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**OBJECTIVE** Freelance to full time position utilizing creative and technical skills.

**SUMMARY OF QUALIFICATIONS** Experienced in marketing, advertising and branding firms for print and web employing communication best practices.

**RELEVANT SKILLS** Design applications (Photoshop, Illustrator, InDesign), 4 color/spot color printing, Expert level computer proficiency (Mac/PC/Linux), web development (XHTML, CSS, Flash) & content management systems (Drupal, Wordpress).

**DESIGN & PRODUCTION** **Adjunct Instructor, Pacific Northwest College of Art, Portland, OR, Jan 2010 Present**  
Teaching BFA-track PNCA Communications Design course *Foundations of Interactive Media* communicating current best practices, design process and technology.

**Production Designer, Leopold Ketel & Partners, Portland, OR, May 2008 Jan 2009**  
Produced print ready mechanicals for print, outdoor, brochures, packaging, client collateral. Development and design of web sites, Flash and GIF banners, HTML emails. Used Adobe Illustrator, InDesign, Photoshop, Flash, Dreamweaver, HTML, CSS. Clients included *Oregon Humane Society, Tillamook Cheese, Hood River Distillery, Pendleton Woolen Mills, OHSU, Benchmade, Oregon Coast Aquarium.*

**Print Design & Web Design/Development, Freelance, Portland, OR, 2002 Present**  
Print, web design and development. Firms include: *CMD Agency, Pinnacle Marketing Group, Koopman Ostbo, Razorfish | Avenue A, Henry V Event Services, Collective Eye LLC, Jed Riffe Films + Electronic Media,* and advocacy nonprofits *Vote Solar, American Friends Service Committee, Military Families Speak Out, 9/11 Families for Peaceful Tomorrows.* Clients included *Microsoft, Intel, Portland Oregon Visitors Association, Bob's Red Mill, Castor & Pollux.*

**Designer & Technology Manager, Fenton Communications, SF, CA, 2003 2005**  
Created print collateral for use in campaigns for health, environmental & political advocacy. Updated company and client websites. IT duties included maintenance of mail and file servers and individual workstations, as well as software upgrades. Clients included: *Energy Future Coalition, Move On, California Council of Land Trusts, The National Religious Partnership for the Environment, Interfaith Climate and Energy Campaign.*

**Advertising Design & Production, Freelance, SF, CA, 1997 2003**  
Digital production for magazine layouts, billboards, marketing materials, online advertising, web banners, email newsletters, flash interstitials. Firms included *Foote, Cone & Belding, Leagas Delaney, TBWA/Chiat/Day, Brann Marketing and Odiorne, Wilde, Narraway & Partners.* Clients included *Adidas, MTV, Dockers, Levi's, Sega, Amazon.com and AT&T.*

**TECHNOLOGY** **Junior Art Director, Circle.com, SF, CA, 2000 2001**  
Designed online advertising and marketing materials including web banners, email newsletters, Flash interstitials, templates, presented to clients.

**Studio IT Administrator, SF, CA, 1995 1999**  
Multiple roles as systems and network administrator at *Pesticide Action Network, Fenton Communications, Addison Design & The Design Company.* Duties included managing servers and design workstations, e-mail and database servers, backups, LAN/WAN network, troubleshooting, researched and implemented new software.

## EDUCATION

## PORTFOLIO

University of Iowa, Studio Art B.A. 1994.

[www.barryamundson.com/portfolio](http://www.barryamundson.com/portfolio)