

NEWS FROM OREGON WINE COUNTRY'S PREMIER INN AND SPA

The Allison Inn & Spa, Set to Open in 2009, Names Hotelier Pierre Zreik as General Manager

A hotelier with a long career managing U.S. luxury hotels and resorts has been hired as general manager of The Allison Inn & Spa, (www.TheAllison.com) set to open in the heart of Willamette Valley wine country in late summer 2009. The Allison Inn & Spa, restaurant and conference center is the first luxury property development in the area.



Pierre Zreik, who most recently was general manager at Cavallo Point in Sausalito, Calif., will arrive in Newberg Aug. 1 to join Springbrook Properties, Inc. (www.springbrookproperties.com). Project Manager Sonja Haugen and her team. Springbrook is the development company for The Allison.

“Opening The Allison is the opportunity of a lifetime. It is a dream project.”

“We are thrilled that Pierre accepted our offer,” said Springbrook Properties President Joan Austin. “He is very well known in the world of fine hotels and loves Oregon, so he will make a wonderful host for our guests.”

After training at Lycée Technique Hôtelière in Grenoble, France, Zreik’s 25-year career began with the Four Seasons and Hyatt, followed by management of independently owned and operated hotels, including El San Juan Hotel in Puerto Rico and the Ocean Grand Resort & Spa in Palm Beach, Fla.

In 1995 Zreik was recruited to Portland’s Heathman Hotel by Mary Arnstad where he served as general manager for three years. Following the Heathman, he joined Rosewood Hotels and Resorts at Little Dix Bay, Virgin Gorda, in the Caribbean. In 2001 he returned to Oregon to open the Avalon Hotel & Spa in Portland.

“Three times now I have returned to Oregon. This is a true homecoming for me. I have missed my friends and colleagues here in the Pacific Northwest,” Zreik said.

“After 25 years in the hotel and resort industry, opening The Allison is the opportunity of a lifetime. It is a dream project,” he concluded.



THE ALLISON
INN & SPA

Pioneering Vintner to Farm The Allison’s Vineyards

A name well known in Willamette Valley wine circles will farm the newly planted vineyards at The Allison.

Adelsheim Vineyard has been selected by Joan Austin to oversee all operations for the 5 ½-acre vineyard on the hillside above her inn, which currently is under construction.

The first harvest from this new vineyard will likely be in 2010 with approximately 150 cases of wine produced from the pinot noir grapes. The wine will be available for the inn’s guests in 2011, according to Adelsheim owner David Adelsheim.

Adelsheim is quite excited about the soil where The Allison’s vines are planted.

“The Allison’s vineyard is unique in that there are three different soil types all within the 5 ½ acres. I anticipate that we likely will get three different wine styles and that we might be able to keep them separate,” he said.

“With our proven climate and this gently sloping hillside, we expect that the wine will be of very high quality,” he continued.

In 1972 David Adelsheim was among the first to plant grapes in Oregon’s northern Willamette Valley. With the 2008 vintage, Adelsheim’s production reached 42,000 cases, but the emphasis remains on quality and sustainability.

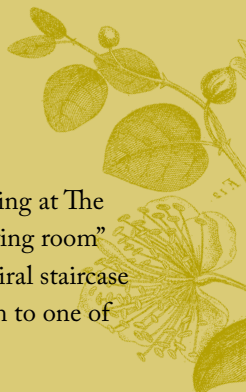
Adelsheim praised The Allison development. “We haven’t had a hotel that features an amazing restaurant or spa, a place where you can come and stay and still enjoy a wine-focused experience. We applaud Joan Austin for her vision in developing The Allison and for siting the inn within the Newberg urban growth boundary,” he said.



The Allison Inn & Spa, restaurant and conference center will comprise 154,841 square feet of space on 35 acres featuring landscaping, native trees and plants, wetlands, recreational pathways and vineyards.



Features of The Allison— From Impressive to Sublime



Dramatic circular staircase—Guests arriving at The Allison will proceed past the spacious “living room” near the lobby toward a glass-enclosed spiral staircase or traditional elevators that will take them to one of four floors in the guestroom wing.

Rooms with views—Eighty-five deluxe guestrooms and suites, all with balconies or terraces, will afford beautiful views of nearby mountains, the Red Hills of Dundee and the Oregon Coast range. All accommodations feature luxurious furnishings, fireplaces and original artwork.

Indoor pool opens to south—The Allison’s infinity pool will offer the best of both worlds—indoor warmth in winter and outdoor light and air in summer—as the doors slide open to a southern exposure.

Restaurant and bar—In addition to fine dining and a superb wine and cocktail list, the restaurant will offer a private dining room for ten. A special Chef’s Table with seating for eight will provide guests with a view of the open kitchen. Outdoor dining terraces will provide an opportunity to enjoy Oregon wine country’s famous warm summer days and spectacular sunsets.

Spa to offer luxury, relaxation—Twelve treatment rooms will feature a private suite for bridal parties and other groups, plus three lounges with outdoor terraces. The infinity pool, whirlpool spa and fitness suite will be available for use by all guests at The Allison.

Ballroom is highlight of conference center—The centerpiece of the inn’s west wing is a beautiful ballroom which can be reserved for very special occasions and business meetings. The ballroom and meeting rooms divide for smaller groups. The spacious foyer will be perfect for social gatherings and the inviting terraces provide indoor/outdoor atmosphere and views.

Lush landscaping and natural spaces—After a day of wine tasting or sight seeing, guests will enjoy the thirty-two acres of pastoral beauty surrounding the inn, including extensive footpaths. The Meadow Garden and Estate Garden can be reserved as lovely, natural sites for weddings and other events.



THE ALLISON
INN & SPA

Opening August, 2009
Architecture, interior
and landscape design by
GGLO, Seattle, Wash.



One Year Out and Counting— Exciting Features Define The Allison

One of the most anticipated developments in Oregon wine country is The Allison Inn & Spa. Before the 2009 fall grape crush, the inn will open with 85 deluxe guestrooms and suites, an international-caliber spa and signature restaurant that will showcase the best in Pacific Northwest cuisine and wines.

Concrete and steel-framed walls are now up on the four-story structure, and soon the exterior will be clad in authentic finishes, including natural Montana Mossy stone. Visitors to the site have commented that there is nothing else quite like this in all of Oregon's wine country.

Guests on the third floor terrace outside the lobby living room will enjoy a bird's-eye view of the indoor pool through a large skylight. During cooler evenings, a terrace-level fire pit also will be available to warm The Allison's guests.

Grading has begun and by October, mounding and contouring of the 35 rolling acres surrounding the property will be complete. Soon thereafter, thousands of roses, perennial flowers, shrubs and trees will be planted.

A unique aspect of The Allison will be rooftop greenscapes featuring water-conserving sedum plants that are especially beautiful in autumn. The greenscapes are but one part of The Allison's quest for LEED certification.

The Allison

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